

Entrepreneurship development Programme 2021

As a part of curriculum, entrepreneurship development programme workshop was introduced to the 3rd semester students to develop the entrepreneurship qualities and skills. This programme was jointly conducted with the external agencies where the external resource persons and industry experts will be invited to deliver the lectures and inculcate the entrepreneur qualities in the budding entrepreneurs.

In the year 2021, the workshop was conducted in collaboration with SPARKLE CINE, the innovation and entrepreneurship arm of JSS Academy of Higher Education & Research (JSS AHER), sponsored by Department of Industries and Commerce, Government of Karnataka, in association with Technical Consultancy Services of Karnataka (TECSOK)

One week Entrepreneurship development program was organized by SPARKLE CINE, the innovation and entrepreneurship arm of JSS Academy of Higher Education & Research (JSS AHER), in association with Technical Consultancy Services of Karnataka (TECSOK) and Department of Health System Management Studies of JSS AHER.

The program began on 15th to 19th November 2021, the workshop was inaugurated by Dr Gururaj and team, Dr Prashant S, Deputy director Academic and Dr Mamatha H K.

The workshop was conducted for 3rd semester students of MBA HA/MBA PA to develop and support the entrepreneurial aptitude and efforts of the students. 38 participants took part in the event. The program had resource persons Dr Gururaj, Chief mentor along with Ms Dhruthi, Project coordinator & Ms. Swarna Gowri, Project associate addressed the participants. The program had objectives to motivate the participants to develop entrepreneurial abilities and to prepare them to find out the opportunities for successful business deeds.



