

TRAINING & PLACEMENT CELL
SCHOOL OF LIFE SCIENCES & LIFE SCIENCES DEPARTEMENTS
JSS Academy of Higher Education & Research, Mysuru
Sri Shivarathreshwara Nagara, Mysore-570 015

**A REPORT ON “CAMPUS TO CORPORATE WITH ADVANCED
EXCEL” SEMINAR & INTERACTIVE SESSION. (21st November – 24th
November 2023)**

A Seminar & Interactive session entitled ‘Campus to Corporate with advanced excel’ was organized from Training and Placement cell, SLS & LSD, JSS Academy of higher Education and Research, Mysuru, for IV semester BSc students & III semester MSc students. **Dr. K. Sumana**, placement Coordinator, SLS & LSD, JSS AHER Mysuru, coordinated the event that was scheduled in 8 batches. **Dr. Raveesha K.A**, HOD, SLS & LSD, JSS AHER, Mysuru addressed the students and also made aware about the importance of soft skills which is crucial in corporate sector. He also stated the importance of soft skills orientation which is essential to be industry ready to be incorporated and to be inculcated as per requirements by various recruitment organization. **Dr. Amit K Patil**, Member Secretary, Training and Placement cell, JSS AHER, shared his views on the requirements of soft skills training as a value addition course. All the Departments and division Co-ordinators SLS & LSD, JSS AHER, Mysuru, encouraged their students to take part in the seminar.

The resource persons **Ms. Shruti & Ms. Anjana** RIUS Technologies Bangalore, addressed all the students, the seminar & interactive sessions were scheduled on 21st November to 24th November 2023. A session of two hours for BSc. & MSc Microbiology, Biochemistry, Environmental Science, Molecular Biology, Biotechnology and Bioinformatics, Medical Statistics, Medical Physics, Nanoscience, Geoinformatics, Cosmetic Science and Cognitive Students, Nutrition and Dietetics Students, SLS & LSD, JSS AHER, Mysuru, Batch 1 (BSc Microbiology & Psychology) 33 students, Batch II BSc (Biotechnology & Food, Nutrition and Diet’) 45 students, Batch III BSc (Biochemistry & EVS) 35 students, Batch IV MSc (Biochemistry) 39 students, Batch V MSc (Microbiology) 83 students, Batch VI MSc (Nutrition & Dietetics) 63 students, Batch VII MSc (Bioinformatics & Biotechnology) 73 students, Batch VIII MSc (Medical Statistics, Nanoscience, Cosmetic Science and Cognitive Neuroscience, Molecular Biology & Environmental Science) 43 students attended the Seminar

& Interactive Sessions. In these Seminar & Interactive sessions the focus was on these topics

- Time Management Skills
- Leadership Skills
- Corporate culture and values.
- Effective Communication Skills
- Marketing Strategies
- Accent Tuning, Body Language & Personality Development.

Campus to Corporate training skills is a soft skills program that helps students transition smoothly into corporate life. This session gives tips to students on how to become efficient through learning the basics of corporate communication, managing time, and the mindset shift that is required when moving from a college to a corporate environment. Ms. Shruti & Ms. Anjana RIUS Technologies, Bangalore shared their experiences and conducted an activity with the students on marketing strategies. They also prepared students for campus to corporate jobs transition. They helped students improve their communication skills, to build confidence, develop self-esteem and bring positive changes in the attitude and behavior of the students. They also focused on resolving their personal development issues through detailed interaction and question answers sessions. The Campus to Corporate training seminar was completed successfully with the involvement of Students and Faculty from all the School of Life Sciences and Life Sciences Departments, JSS AHER, Mysuru,

Enclosed: Images from the session.



Dr. Raveesha KA, Dean Faculty of Life Sciences addressing the resource persons



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Dr. Raveesha KA with the Resource persons Mr. Vinod, Ms. Shruthi & Ms. Anjana



Dr. Sumana K, TPC Coordinator Welcoming the Resource Persons