

# **SHUTTLE STRIKE – 2K23**

**06<sup>th</sup> & 07<sup>th</sup> October 2023**

**Nilgiris District Level Inter-School Shuttle Badminton Tournament**

**- A Report**

**VENUE: THE AUDITORIUM, JSS COLLEGE OF PHARMACY, OOTY**

As part of 108<sup>th</sup> Jayanthi Celebrations of Jagadguru Dr. Sri Shivarathri Rajendra Mahaswamiji and World Pharmacist Day celebrations, the Sports Committee of JSS College of Pharmacy Ooty organized **“SHUTTLESTRIKE-2K23”** Nilgiris District level Inter- School Shuttle Badminton tournament for Boys belonging to Grades 5-12 in our college multipurpose auditorium from 06/10/2023 to 07/10/2023.

Shuttle badminton is a fast paced sport that has captured the interest of millions, around the globe. It is known for its reflexes, shots and incredible agility. This sport requires both strength and mental sharpness. The Staff- student team of the college organized this mega event in the campus with the following objectives-

1. Community Engagement with local schools to establish lasting partnerships that benefit both the college and schools.
2. Promotion of Sports culture and physical fitness among school children
3. Volunteer Opportunities to our college students to host a District Level event.
4. Inspiration and Aspiration: School children interacting with our students may be inspired to pursue higher education in our college. This is an opportunity among the younger generation to raise their educational aspirations.

The highlight of the tournament was that we wanted to organise this tournament without any financial implication to the college and we have achieved the same.

The programme report of the same are detailed below-

Day 1:

The Inaugural function of the Shuttle Strike 2k23 was presided by Dr. S. P. Dhanabal, Principal JSS College of Pharmacy Ooty. The Chief Guest of the function was Dr. Glasdon, Zonal Sales Manager, Glenmark Pharmaceuticals, Mumbai. The guest of honour of the function was Smt. B. Indira, District Sports Officer, Sports Development Authority of Tamil Nadu. The other guest of honours were Dr. K.P. Arun, Vice Principal JSS College of Pharmacy Ooty and Office bearers of Indian Pharmaceutical Association- Nilgiris Local Branch- Dr. R. Vadivelan President, Dr. G.N.K. Ganesh, Hon'ble Secretary and Dr. R. Kalirajan, Treasurer. The opening ceremony will include the lighting of the lamp followed by a speech, from a Chief Guest, Smt. B Indira, to set the stage for two days of fierce competition.

We received 100 registrations from 12 Schools under three categories as per the regulations of Badminton Association of India: U-19, U-16, U-13 in both singles and doubles from various parts of the Nilgiris district. After inauguration, the matches were held at our state of the art auditorium in JSS College of Pharmacy, Ooty. The matches were conducted till 07.00pm and the semi-final & finals were scheduled for the day 2.

Day 2: Morning Session:

The morning session included semi-final matches in all categories, setting the stage for the ultimate showdowns in the next session. In the afternoon session, the finals matches were conducted.

As an encouragement for the school children, the participation certificate was distributed for every participant. The awards were given for winners, runners & 2<sup>nd</sup> runners in all three categories. The award winners received prestigious trophies, medals and cash prizes, while the spirit of sportsmanship and dedication will be celebrated in all its glory. **The Laidlaw Memorial School & Junior College, Ketti, Ooty won the overall championship** by bagging 7 prizes overall.

To conclude the two-day SHUTTLESTRIKE 2K23, closing ceremony was done by singing the National Anthem. It's a fitting end to an event that has celebrated the sport's grace, athleticism, and competitive spirit. In the future, the SHUTTLESTRIKE will be more than just a sporting event; it's a celebration of a sport that has captured the hearts of young budding school children.

With this Sports Committee JSSCPO thank our management- JSS Mahavidyapeetha, our University JSS AHER Mysuru & our parent institution- JSS College of Pharmacy, Ooty for giving this opportunity to organize such an event for the school students.

The Glimpses of the Event are:





**SPORTS COMMITTEE:**

1. Mr. Shivarama Krishan B
2. Dr. M R Jeyaprakash
3. Mr. Shivaprasad T S