

ADR Monitoring Centre & Regional Training Centre for South Zone, Pharmacovigilance Program of India, PvPI, Department of Clinical Pharmacy, JSS Medical College & Hospital, Mysuru and JSS College of Pharmacy, JSS AHER, Mysuru organized the series of events as a part of National Pharmacovigilance Week 2022 with the theme ‘Encouraging Reporting of Adverse Drug Reactions by the patient’. List of the events are mentioned below.

Date	Name of the Event	Theme
17 Sept 2022	Awareness for healthcare professionals on “Patient Safety”	Reporting of Adverse Drug Reactions
18 Sept 2022	E - Quiz Competition	Pharmacovigilance
19 Sept 2022	E - Poster Competition	Patient responsibilities in safe use of medications
20 Sept 2022	Elocution Competition	Who is responsible for safe medication use
21 Sept 2022	Skit/Street play in public place	Reporting of ADRs and Medication safety
22 Sept 2022	Webinar	‘Patient Safety’
23 Sept 2022	Walkathon	Reporting of Adverse Drug Reactions by general public

Reports of Individual Events Organized during National Pharmacovigilance Week 2022

17th September 2022

Awareness for healthcare professionals on Patient Safety

As part of National Pharmacovigilance Week-2022, the awareness sessions were conducted across the hospitals in Mysuru. The senior faculties of selected Hospitals delivered their video messages in English and Kannada languages for the benefit of general public on the safe and quality use of medicines and importance of adverse drug reactions and their reporting. These videos were circulated to the groups of doctors, patients and shared on various social media for conveying the importance of patient safety on 17th September 2021.



Uploaded Videos in the social media

E-Quiz Competition

18th September 2022

Theme: Pharmacovigilance

As a part of National Pharmacovigilance Week 2022 E - Quiz Competition was organized on the theme “Pharmacovigilance”. A total of 11 teams (3 in each team) participated for the quiz. The competition was held over 5 rounds, which were as follows: Round 1: Preliminary round, round 2: General round, round 3: Pharmacovigilance & Regulations, round 4: Important dates & places, round 5: Unique ADR's

List of Winners:

1. Ms. Vyshakhi & team (Nikita, Vaishaki, and Parth Patel), JSS College of Pharmacy, JSS AHER, Mysuru.
2. Ms. Muskan & Team (Anik Some, Shobitha G K, and Muskan), JSS College of Pharmacy, JSS AHER, Mysuru.
3. Ms. Dhivya & Team (Dhivya M, Neha Pethad, and Bindu V M), JSS College of Pharmacy, JSS AHER, Mysuru.



19th September 2022

E - Poster Competition

Theme: Patient responsibilities in safe use of medications

As a part of National Pharmacovigilance Week 2022 an E - Poster competition was organized on the theme "Patient responsibilities in safe use of medications". A total of 18 participants registered for the competition and seven participated attempted for the E – poster. The e-posters were evaluated for parameters like clarity, content, adherence to theme etc., The session ended with the closing remarks by **Mrs Shilpa Palaksha**, Department of Pharmacy Practice, JSS College of Pharmacy, JSSAHER, Mysuru emphasizing on the theme and its importance towards the patient safety.

Jury Members:

1. **Mrs Seema**, Department of Pharmacology, JSS College of Pharmacy, JSSAHER, Mysuru.
2. **Dr. Srikanth M S**, Department of Pharmacy Practice, JSS College of Pharmacy, JSSAHER, Mysuru.

List of Winners:

1. Ms. Bijisha Baburaj Nair, JSS College of Pharmacy, JSS AHER, Mysuru.
2. Ms. Jignasa Chiramana, JSS College of Pharmacy, JSS AHER, Mysuru.
3. Ms. Kamakshi Shriya, JSS College of Pharmacy, JSS AHER, Mysuru.



20th September 2022

Elocution Competition

Theme: Who is responsible for safe medication use?

As a part of National Pharmacovigilance Week 2022 Elocution Competition on the theme “Who is responsible for safe medication use?” was organized. A total of 13 students registered for the Elocution Competition.

Jury Members:

1. **Dr. Jaidev Kumar BR**, Lecturer, Dept. of Pharmacy Practice, JSS College of Pharmacy, JSS AHER, Mysuru
2. **Mr. Balaji S**, Lecturer, Dept. of Pharmacy Practice, JSS College of Pharmacy, Mysuru.

List of winners of Elocution Competition:

1. Ms. Dhivya, JSS College of Pharmacy, JSS AHER, Mysuru
2. Ms. Muskan, JSS College of Pharmacy, JSS AHER, Mysuru
3. Mr. Tarun D, JSS College of Pharmacy, JSS AHER, Mysuru



21st September 2022

Street Play

Theme: Reporting of ADRs and Medication safety

As a part of National Pharmacovigilance Week 2022, Street play was organized to sensitize the public about reporting of ADRs and Medication safety in local language (Kannada) at Vanivilas park, opposite to the District Sessions Court, Mysuru. Using different scenarios, the patients' identifying the adverse reaction and taking appropriate measures were depicted in the plays. The narrator then briefed the public about mishaps that can occur with the use of drugs, especially OTC medications and the importance of providing all pertinent therapy information to the doctor as well as the dispensing pharmacist. At the end of the play staff members, **Dr. Umesh & Dr. Jaidev** made aware to the public about the National Pharmacovigilance Week celebrations and the importance of the patient perceptions in the healthcare process. They also solicited questions from the public and answered their doubts regarding medications and their use. 15 students participated in the same.



Participants during the street play

22nd September 2022

Webinar on 'Patient Safety'

Theme: Enhancing ADR reporting by patients and direct patient reporting in pharmacovigilance

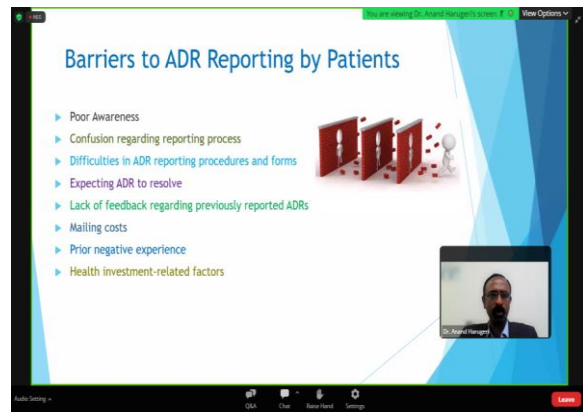
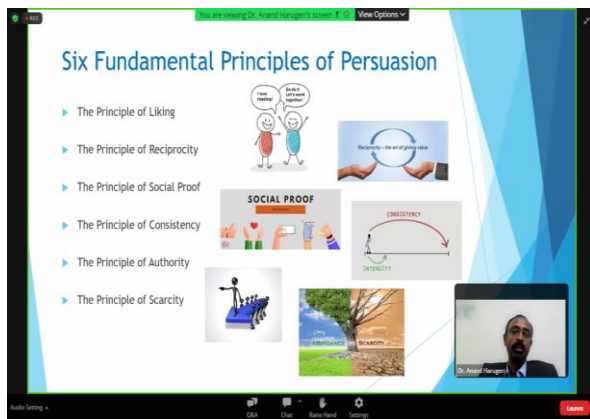
As a part of National Pharmacovigilance Week 2022 Webinar on Patient Safety with the theme Enhancing ADR reporting by patients and direct patient reporting in pharmacovigilance was organized.

The program started with a welcome address by **Dr. R.S. Savitha**, followed by the opening remarks by **Dr. T.M. Pramod Kumar**, Principal, JSS College of Pharmacy, JSS AHER, Mysuru who briefed the participants about the objectives of the webinar.



Dr. Pramod Kumar TM briefing the session

Dr. Sriharsha Chalasani, Deputy Coordinator, AMC, JSS Medical College & Hospital, Mysuru introduced the speakers. The first speaker, **Dr. Anand Harugeri**, Director Service Operations PV Project Leadership and Strategic Solutions, IQIVIA, Bengaluru, India delivered the talk on the topic '*Enhancing ADR Reporting by Patients*'. During his talk he explained about the value of ADR reporting by the patients, commonly noted barriers and challenges to ADR reporting by patients, and how to motivate ADR reporting by patients. Additionally, Dr. Anand briefed about educating patients to enhance awareness on reporting, to develop reporting schemes for patients and also to promote the system of reporting amongst patients.



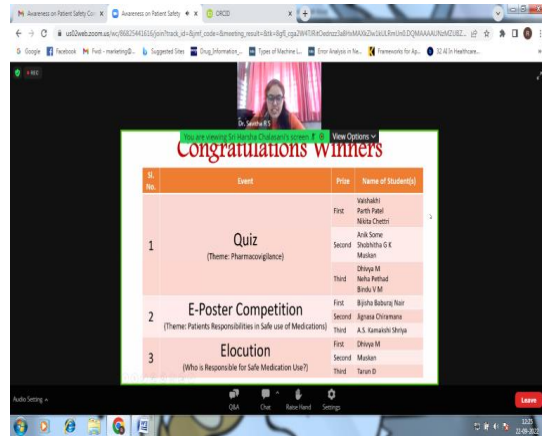
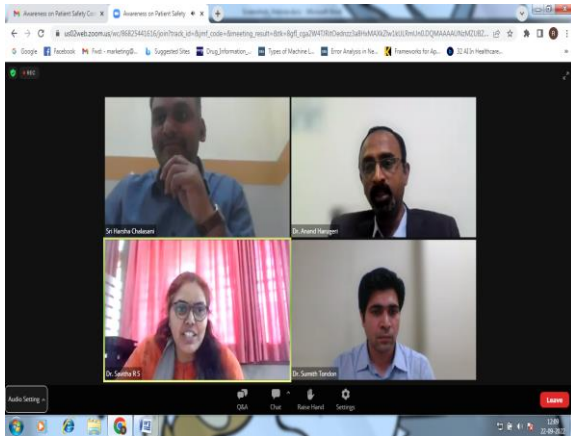
Dr. Anand Harugeri during his talk

The second session of the webinar was on the topic **‘Direct Patient Reporting in Pharmacovigilance’** by **Dr. Sumit Tandon**, Senior Manager, Clinical Research & Pharmacovigilance, Serum Institute of India, Pune, India. During his talk, Dr. Sumit gave an overview of Pharmacovigilance and then continued with the need for post-marketing pharmacovigilance, the different shortcomings of traditional HCP reporting, the change in trends, different methods for reporting and the advantages of direct patient reporting.



Dr. Sumit Tandon during his talk

The last session of the webinar was a question-and-answer session, and the session was encouraging and the panellists addressed all the questions raised by the participants.



Question answer session conducted.

Dr. Savitha R S announced the winners

The webinar ended with the announcement of the winners of the quiz, e-poster and the elocution competitions that were conducted during the National Pharmacovigilance Week.

Dr. R.S. Savitha announced the winners and gave the closing remarks.

23rd September 2022

Walkathon

Theme: Encouraging adverse drug reaction reporting by patients

As a part of National Pharmacovigilance Week 2022 walkathon was organized with a theme “encouraging adverse drug reaction reporting by patients”. A total of 70 students and staff participated in the event. The walkathon was flagged off from the college campus and the congregation covered a total of 5 kms by passing through Sri shivarathreeshwara nagar, Hudco, Hanumantha Nagar and Bannimantap Primary Health care center. They visited the community pharmacies on the way and distributed leaflets on ADR reporting and monitoring. The students also went in groups to houses in the area and briefed about the National Pharmacovigilance Week, its theme and encouraged the householders to report adverse drug reactions to the Adverse Drug Reaction Monitoring Centre (AMC) & Pharmacovigilance Program of India (PvPI). A total of 700 houses were visited by the staff and students.



An awareness program was conducted at Manipal Hospital, Mysuru. **Dr. Upendra Shenoy**, Consultant - Cardiothoracic And Vascular Surgery, Manipal hospital welcomed & introduced **Dr. Sri Harsha Chalasani**, Deputy Coordinator, RTC – AMC, JSS Medical College & Hospital, Mysuru and **Dr. Ascharya Chintalapati** Pharmacovigilance Associate, JSS Medical College & Hospital, Mysuru to the team.

Later, **Dr. Sri Harsha Chalasani** discussed about the medication errors, their categorization and reporting. The recent statistics of Medication error reporting rate and effecting the patient safety and current trends in minimizing the errors in regards to reduce the patient harm and the role of healthcare professionals and their collective responsibility to reduce the errors. Followed by he discussed about the Adverse Drug Reaction reporting and the way how each report will help in signal detection & generation in course of time. He also emphasised on the cost-effective analysis of medication which reduces the burden on patient. The interaction carried out with the question & answers sessions and feedback received from the doctors & nurses of Manipal hospital and they were happy to hear & participate for such informative sessions.

