



## **Biotechnology and Bioinformatics Students Join Marathon Organized by Mysore District AIDS Prevention Society to Raise AIDS Awareness**

On **Friday, 27th September 2024**, the Mysore District AIDS Prevention Society hosted a successful **Marathon Competition** aimed at raising awareness about AIDS. The event, which started promptly at **7:30 AM** from **JSS Women's College, Mysore**, saw enthusiastic participation from various sections of the community, including students, healthcare professionals, and local residents. The marathon was organized with a dual purpose: To spread awareness about HIV/AIDS and to encourage physical fitness and community engagement.

The competition was held in two separate categories, one for boys and the other for girls, with participants competing for cash prizes worth up to **Rs. 15,000**. This prize pool not only added excitement but also motivated participants to give their best effort, resulting in a highly energetic and competitive environment. More than just a race, the marathon served as a vibrant platform to bring people together for a cause that remains critically important in today's world – the fight against AIDS.

### **Participation by JSS AHER Students**

A standout feature of the event was the active participation of students from the **Department of Biotechnology and Bioinformatics, JSS Academy of Higher Education & Research (JSS AHER)**. Demonstrating their dedication to health-related causes and their commitment to community engagement, these students brought dynamic energy to the event. Their presence helped underscore the close relationship between education and social responsibility, as they used the platform to contribute towards a greater cause.

In addition to raising awareness about AIDS, the involvement of JSS AHER students showcased the values of **unity**, **public health promotion**, and **physical fitness**, all while representing their institution with pride. Their participation was a powerful symbol of how education and activism can intersect, especially in the realm of public health.

### **Spreading Awareness and Building Community Spirit**

The marathon was more than just a race. It provided a much-needed platform for promoting public health education on AIDS, a disease that continues to impact millions worldwide. By organizing such events, the Mysore District AIDS Prevention Society continues to shine a light on critical health issues, while making it possible for people of all ages to come together for a cause that affects the entire community.

The marathon also encouraged participants to adopt healthier lifestyles by promoting physical fitness. Events like this are a great way to inspire the younger generation to get involved in both sports and social causes. Moreover, the marathon fostered a deep sense of **community spirit**, bringing together individuals from various walks of life, all united in the fight against AIDS.



**"Marathon participants gather in unity with Course Coordinator Dr. Ramith Ramu to raise awareness about AIDS and promote community health."**

### **The Importance of AIDS Awareness Campaigns**

AIDS awareness remains a key public health initiative, and events like the marathon play a pivotal role in educating the masses about HIV/AIDS. While scientific advancements and medical treatment options for AIDS have improved over the years, **raising awareness and reducing stigma** associated with the disease remains a significant challenge. The marathon was a creative and engaging way to bring attention to this issue and keep the conversation around AIDS prevention and care alive.

Through the collective efforts of organizations like the Mysore District AIDS Prevention Society, educational institutions like JSS AHER, and the local community,



the marathon helped spread critical messages about **HIV prevention, testing, and treatment options.**



**“Participants proudly display their certificates after successfully completing the marathon organized by the Mysore District AIDS Prevention Society, promoting health and AIDS awareness.”**

In conclusion, the **Marathon Competition** organized by the Mysore District AIDS Prevention Society was a resounding success. Not only did it serve its purpose of raising AIDS awareness, but it also promoted fitness and community participation. As a result, it left a lasting impact on everyone involved and reaffirmed the importance of community-driven health campaigns in the fight against AIDS.