

TRAINING & PLACEMENT CELL
SCHOOL OF LIFE SCIENCES & LIFE SCIENCES DEPARTEMENTS
JSS Academy of Higher Education & Research, Mysuru
8.05.2025, Thursday, 3.30-5.00 PM

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

A REPORT on
‘The Power of Student Entrepreneurship & Introduction to Medingen’

The Training and Placement cell organized an inspiring entrepreneurship event featuring one of its distinguished entrepreneur Mr. Ashash Y, B.Pharm, JSSCPM, Mysuru, Founder, Medingen. He has made significant contribution towards the innovative business in the field of the availability of generic medicine. This event aimed to foster entrepreneurial spirit among students and to provide first hand insights into the journey of a successful entrepreneur who once had the thoughts of aiming to be an entrepreneur. He has invested time to understand marketing strategies and the existing gaps and redefined the digital platform company towards the generic medicine and its availability to the society for affordable cost. He shared the pitch available on various government and private platforms to execute the idea and the funds that are available to be pitched on the suitable platforms for initial stat-ups and funding.

Objective of the event was to inspire students with novel ideas, execution of the ideas, the challenges and pitching the ideas at a suitable platforms, risks involved, resilience and the contacts and the networking that an individual has to expose.

Mr. Ashash Y addressed the struggles, cutting edge approaches, right decision at the right time, wrong decisions and the personnel handling, market validation, knowledge on the idea, funding support and the institutional support that has made him to challenge and execute the company.

In the interactive session he addressed various platforms that can be participated and pitched-in with the ideas, as the government policies towards start-ups are very encouraging along with many private agencies. He emphasised on business scaling, dealing with failures, innovation, ideation and consistency, adaptability and key entrepreneurial skills.

The event was witnessed by Dr. Raveesha K.A, Professor & Head, Dr. K. Sumana, Placement Coordinator, coordinated the event, Dr. Sangeetha SR, Dr. Sushma BV, Dr. Sathish Kumar HS, Dr. Anil Kumar K, Dr. Manasa R Walmiki & Dr. Sowmya TN, Dr. Gurukumar, and students of SLSM & LSD, JSS AHER, Mysuru were the part and appreciated of the event.



ABOUT MEDINGEN

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Making affordable, high-quality generic medicines accessible to every home—delivered right to your doorstep with ease.

OUR MISSION

To provide safe, effective, and budget-friendly generic medicines through a seamless online experience, ensuring healthcare remains bright, not a privilege.

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- Brand-name drugs are patented and marketed by pharmaceutical companies, covering high research and marketing costs. Once the patent expires, others can produce affordable versions without extra expenses.
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ASHASH Y
FOUNDER OF MEDINGEN
4TH year B pharm
JSSCPM, JSSAHER
Mysore

FEATURES

- 1 Reminder
- 2 Compare
- 3 Refill Medicine

HOW TO ORDER

- 1 Upload Prescription
- 2 Choose Medicines
- 3 Prescription verification
- 4 Get Home Delivery

Order via call | whatsapp

KEY HIGHLIGHTS

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- Prescription-based ordering
- Easy online platform with nationwide delivery
- Medicine reminder feature
- Growing customer base across India
- Committed to affordability & trust

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Brochure of the Medingen



Dr. Sumana K Introducing the speaker



Mr. Ashash Y sharing the funding platforms