

PRESS NOTE

Bike Rally on AIDS Awareness Organized by the Department of Biotechnology and Bioinformatics, JSS Academy of Higher Education and Research, Mysuru

The Department of Biotechnology and Bioinformatics, JSS Academy of Higher Education & Research (JSS AHER), Mysuru, organized an impactful **AIDS Awareness Bike Rally** as part of the institution's observance of World AIDS Day. The event aimed to promote awareness on HIV/AIDS, encourage preventive practices, and reduce societal stigma through student- and faculty-led public outreach.

The rally was **inaugurated by Dr. K. A. Raveesha**, Head, School of Life Sciences, JSS AHER, who flagged off the participants from the JSS AHER Bannimantap Campus. In his inaugural address, Dr. Raveesha emphasized the importance of community engagement and the role of youth in spreading essential health awareness messages.

A total of **100 students accompanied by 50 bikes** took part in the rally with great enthusiasm. The rally route covered prominent locations in Mysuru including **LIC Circle, Highway Circle, Ayurvedic College Circle, and the Main Post Office Circle**, before proceeding towards Ashoka Road and concluding at the **Kote Anjaneya Swamy Temple near Mysore Palace**.

Throughout the rally, students displayed informative placards and raised slogans highlighting HIV prevention, safe practices, early diagnosis, and the importance of awareness in reducing stigma surrounding AIDS. The rally received positive attention from the public across the route.

Faculty members including **Dr. Ramith Ramu, Dr. Kiran Kumar, and Dr. Chandan S** joined the students in the rally, reinforcing the department's commitment to public health education. The entire event was conducted with strict adherence to **traffic rules and safety protocols**, ensuring smooth coordination at all checkpoints.

The Department of Biotechnology and Bioinformatics at JSS AHER organizes awareness programs every year to mark World AIDS Day, upholding the institution's mission to contribute to public welfare and health literacy. This year's bike rally once again demonstrated the institution's dedication to community-oriented activities and student participation.



Faculty members Dr. Ramith Ramu (Right, Next to the car), Dr. Kiran Kumar (Left, Next to the car), and Dr. Chandan S (Extreme right in the scooter) join Dr. K. A. Raveesha (Extreme right in the scooter) and students during the AIDS Awareness Rally in Mysuru.



Dr. K. A. Raveesha, along with Dr. Chandan S, leading the AIDS Awareness Bike Rally organized by the Department of Biotechnology and Bioinformatics, JSS AHER, Mysuru.



JSS AHER faculty and students actively participating in the AIDS Awareness Bike Rally, spreading messages of HIV prevention and public health.