

Report on Three-day Entrepreneurship Development Program (EDP)

Three-day Entrepreneurship Development Program (EDP), for two distinct batches of students of III semester of MBA (Hospital Administration), MBA (Pharmacy Administration), MSc (Sports & Nutrition) and MBA (Information Technology) was conducted from 1st to 3rd December 2025 and 8th to 10th December 2025 respectively at SPARKLE CINE in collaboration with the Department of Health System Management Studies of JSS Academy of Higher Education & Research, Mysuru. A total of 126 students participated from the two batches.

The importance of entrepreneurship in present-day education cannot be overstated. In an era where innovation drives personal and national progress, cultivating an entrepreneurial mindset among students in higher education systems, is crucial and determines the outcome of educational institutions in preparing Job Providers rather than being a factory producing mere Job Seekers. The uniqueness of this program lies in the approach to fostering entrepreneurial spirit among students through hands-on, interactive sessions led by real-life entrepreneurs who engaged students in a dynamic learning model, guiding them in identifying societal problem statements and leveraging their formal education to innovate and develop product prototypes.

This program aimed to instill within students the attributes necessary for entrepreneurial success. A key highlight of the program was the encouragement for students to create business model canvases for their innovations based on identifies problem statements. This not only allowed them to conceptualize their ideas thoroughly but also provided a platform for them to exhibit their soft skills in professional communication. The students were given the invaluable opportunity to pitch their startup prototypes, honing their ability to articulate ideas effectively and persuasively.

This hands-on, team-driven, and participative teaching methodology served as one of the effective modern education practices as the program not only immersed students in real-life challenges but also empowered them to apply theoretical knowledge in practical scenarios. Such an approach not only fosters innovation but also prepares students for the dynamic and competitive landscape of the professional world providing students with an education that goes beyond textbooks.



The schedule of the program is given below:-

Day 1 :-

Time	Program	Facilitator
10:00- 10:15 am	Registration	
10:15-11:00 am	Pre-assessment	Mr.Praveen Kumar R
11:00-11:30 am	Inauguration	
11:30 am-11:45 am	Tea Break	
11:45 am – 12:30 pm	Entrepreneurial Traits and SWOT analysis	Mr.Praveen Kumar R
12:30 pm – 1:15 pm	Role of Incubator to support Startup Business	Mr. Vikram Singh
1:15 pm – 2:00 pm	Lunch Time	
2:00 pm – 2:30 pm	Problem statement identification	Mr. Vikram Singh
2:30 pm – 3:15 pm	Grants and other financial support	Dr. Muthu Dandapani
3:15 pm – 3:30 pm	Tea Break	
3:30- 4:30 pm	Risk assessment	Mr. Praveen Kumar R

Day 2 :-

Time	Program	Facilitator
10:00 am- 10:45 am	Idea Generation	Mr.Praveen Kumar.R
10:45- 11:30 am	Regulatory requirements	Dr.Bangaru Rajan
11:30 am -11:45 am	Tea Break	
11:45 am – 12:30 pm	Idea Validation	Mr.Vikram Singh
12:30 pm – 1:15 pm	Business Model Canvas	Mr.Praveen Kumar R
1:15 pm – 2:00 pm	Lunch Time	
2:00 pm -3:30 pm	Business model canvas- Hands on	Mr. Praveen Kumar R
3:30 pm – 3:45 pm	Tea Break	
3:45 pm – 4:30 pm	Types of Companies	Mr. Vikram Singh

Day 3

Time	Program	Facilitator
10:00 am- 11:30 am	Hands on- Business Model Canvas	
11:30 am-11:45 am	Tea Break	
11:45 am- 12:30 pm	Designing, prototyping and MVP	Mr. Praveen Kumar R
12:30 pm – 1:15 pm	Pitch Deck	Students
1:15pm – 2:00 pm	Lunch Time	
2:00 pm – 3:30 pm	Pitch Deck	Students
3:30 pm – 3:45 pm	Tea Break	
3:45 pm – 4:15 pm	Post assessment	Mr. Praveen Kumar R
4:15 pm – 4:30 pm	Feedback and way ahead	Mr. Praveen Kumar R




