

REPORT ON ACHIEVEMENT

Best Paper Award at International Conference on Higher Education 4.0

Mr. Gurulingu P from the Department of Health System Management Studies, JSS AHER, has been conferred the **Best Paper Award** for the Paper “Leveraging AI to understand Investor behaviour in Mutual Fund Investments” at the *International Conference on HIGHER EDUCATION 4.0: “Revolutionizing the Pathway to Career through Digitalization”*, held on **15th and 16th May 2025** at **DePaul College, Mysuru**.

The award was presented by distinguished dignitaries:

- **Professor Shivachithappa K**, Vice Chancellor, Mandya University
- **Dr. Shawn P. Daly**, Professor, Niagara University, USA
- **Dr. Baiju Antony CM**, Principal, DePaul College, Mysuru

The conference served as an excellent platform for presenting research work and engaging in scholarly discussions on emerging trends and innovations in higher education and digitalization. The institution appreciates for this notable achievement, which reflects positively on the department and contributes to the academic excellence and research profile of JSS AHER.

