

Intellectual Property Rights Awareness Program Report – 2026

Expert Talk: Intellectual Property Rights Awareness Program.

Resource person: Dr. Sharath Kumar P , Head of the Patent cell, All India Institute of Speech and Hearing (AIISH), Mysuru

Date: 30-01-2026

Time: 2:00 PM to 4:00 PM

Venue: Seminar Hall

Department: Department of Health System Management Studies

Institution: JSS Academy of Higher Education & Research

Place: M.G. Road, Agrahara, Mysuru – 570004

The Department of Health System Management Studies organized an Expert Talk on *Intellectual Property Rights Awareness Program*. The session was delivered by Dr. Sharath Kumar P and was highly informative, thought-provoking, and engaging.

The session commenced with an introduction to Intellectual Property Rights, covering its definition, importance, and various types. Dr. Sharath Kumar P elaborated on different forms of IPR such as copyright, trademark, geographical indication, design, patent, semiconductor IC layout design, trade secret, and plant variety protection.

The expert talk included interactive activities that enabled students to relate theoretical concepts to practical scenarios. The session emphasized the significance of IPR in both academic and professional contexts, encouraging students to protect and promote innovation in fields such as science, management, art, and music.

The program concluded with an activity-based interaction, reinforcing key concepts discussed during the session. Overall, the expert talk was highly beneficial for both students and faculty, enhancing awareness and understanding of Intellectual Property Rights.

DEPARTMENT OF HEALTH SYSTEM MANAGEMENT STUDIES
JSS Academy of Higher Education & Research
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