



JSS
ACADEMY
OF HIGHER
EDUCATION
& RESEARCH
MYSURU
(DEEMED TO BE UNIVERSITY)



INFORMATION BROCHURE 2024 FOR ADMISSION TO

***BBA in Hospital &
Health System
Management Studies(Honors)***

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CALENDAR OF EVENTS

Important Date

Sl. No	Events	Dates
1	Hosting the Application form on the website for online registration	01.03.2024
2	Hosting the Brochure on the website	01.04.2024
3	Commencement of Academic session	Will be notified on the website

IMPORTANT

- Please note that the candidates who are eligible for admission to BBA course for academic year - 2024, will have to register online at JSS Academy of Higher Education & Research, Mysuru. (<http://www.jssuni.edu.in>).
- The applicants are required to read this brochure thoroughly before making the online registration / online payment and adhere to the rules and procedure strictly.
- Online registration and online submission of applications can be accessed from **01.03.2024 (Friday)** from our website.
- Candidates have to take the printout of the application form on A-4 Size sheet of paper. The same should be produced during document verification at the time of admission along with originals.
- The prescribed application fee of **Rs.1000/-** should be remitted through payment gateway provided using a credit card OR a debit card issued by a bank in India OR through internet banking. **There is no provision for Offline payment.**

Contact Details

Website	https://jssuni.edu.in
Application link	https://jssuni.edu.in/jssaher/jssaher-admissions/admissions-home.aspx
Email	admissions@jssuni.edu.in
Phone No.	0821-2548014/416/400
Facebook	https://www.facebook.com/jssuniversity



JSS Academy of Higher Education & Research, Mysuru (JSS AHER)

JSS Academy of Higher Education & Research (JSS AHER), Mysuru, Karnataka is a Deemed to be University located in Mysuru, Karnataka. It was established in 2008 under Section 3 of the UGC Act 1956.

JSS Academy of Higher Education & Research aspires to become a world class center for excellence in education and research with a special focus to serve the under privileged and economically challenged sections of the society. The campus is modeled as a fully residential educational campus in line with the best institutions of higher learning across the globe. The uniqueness of its reputation is acknowledged through the format, content, and pedagogy of its programmes and their relevance to the society. The University is recognized by the University Grants Commission under UGC Act and is a member of the Association of Indian Universities (AIU). It is also Accredited 'A+' Grade by NAAC.

JSS Academy of Higher Education & Research (JSS AHER) comprises of:

JSS AHER - Constituent Colleges:

- JSS Medical College, Mysuru
- JSS Dental College & Hospital, Mysuru
- JSS College of Pharmacy, Mysuru and
- JSS College of Pharmacy, Ooty (Tamil Nadu)

JSS AHER - Schools:

- School of Life Sciences, Mysuru
- School of Life Sciences, Ooty (Tamil Nadu)
- School of Public Health, Mysuru

JSS AHER - Departments:

- Department of water & Health
- Department of Environmental Science
- Department of Nutrition & Dietetics
- Department of Microbiology
- Department of Biotechnology & Bioinformatics
- Department of Health System Management studies, and
- Department of Yoga

Learning Centers:

- Center for Distance & Online Education (CDOE)



Health System Management Studies

JSS Academy of Higher Education & Research, formerly known as JSS University, is a Deemed to be University located in Mysuru, Karnataka. It was established in 2008 under Section 3 of the UGC Act 1956. The JSS AHER is recognized by MHRD and accredited by NAAC with A+ Grade. The JSS AHER has been focusing on teaching, research, and health services since its inception. The MBA Programmes are recognized by All India Council for Technical Education (AICTE). Department of Health System Management Studies was established in the year 2012 as a JSS AHER department.

The Department is offering following Programmes:

- BBA Hospital & Health System Management (Honors)
- MBA Hospital Administration
- MBA Pharmacy Administration
- MBA Information Technology
- Ph.D. in Management Studies

BBA - Hospital & Health System Management

BBA in Hospital and Health System Management is a 3-year (6 Semesters) & 4 years (8 Semesters) Honors program which aims at competency building in the under graduates to perform at mid-level managerial and supervisory responsibilities. The programme is offered at the Department of Health System Management Studies and the degree is awarded by JSS Academy of Higher Education & Research.

Program Objectives

To provide basic understanding about management education among the students by training them with relevant skills-technical, interpersonal, communication, critical thinking, analytical and decision-making skills.

Programme Specific Objectives

Business perspective: The students should be able to demonstrate application of business knowledge in solving business problems.

- Global perspective: To be able to understand the global scenario and changes in business environment.
- Communication perspective: To demonstrate effective and efficient communication with all stakeholders.
- Legal perspective: To be aware of the legal issues in managing a business organization.
- Critical thinking: To exhibit critical thinking skills to identify, evaluate, analyze, interpret and apply information to address diverse business challenges and opportunities.
- Innovation: To develop creativity and innovative ideas to suit the business requirement
- Entrepreneurial perspective: To become an entrepreneur by developing self-confidence and leadership skills.
- Research perspective: To inculcate research mindset in solving.

Learning resources

ICT enabled classrooms, Experiential learning in Hospital postings, soft skill training, Academia – industry collaboration, Wi-Fi campus and hostel facilities.

Career opportunities

After completion of BBA Degree/ BBA Honors, a graduate will have the option to enter the job industry or pursue higher education (post-graduation – MBA program.)

Careers Include Entry-Level Jobs in

- Healthcare organizations
- Health insurance
- Medical coding and billing
- Pharmacy
- Banking & financial services
- Marketing
- Human resource management
- Entrepreneurship
- Government and non-governmental organizations

JSS Hospital, Mysuru

The students of HSMS will have the advantage of getting their hands on experience at JSS Hospital, Mysuru. JSS Hospital is an 1800 bedded teaching and service-oriented hospital, attached to JSS Medical College (JSSMC). It also has one of the biggest critical and emergency care facilities with 260 beds and is one of the renowned high tech tertiary care referral hospitals in South India having to its credit several super specialties and latest advanced equipment. JSS hospital has additional supporting paramedical training facilities in the form of College of Nursing, College of Physiotherapy and School of Nursing. Quality health care is given free of cost for the poorer section of society.

The hospital has 32 departments in various specialties. Since this is a teaching hospital, it provides services to patients through highly qualified doctors specialized in various fields. There are 25 major operation theatres in addition to 9 minor operation theatres, well equipped with modern and sophisticated equipment's, besides Intensive Care Units, such as N.I.C.U., ICCU services and multi-disciplinary ICU like: Surgical ICU, Isolation ICU, Pediatric ICU, Neonatal ICU, Cardiac ICU, Respiratory ICU, Transplant ICU and Cardiothoracic ICU. The Hospital has its own Oxygen Plant with pipeline connections to O.T., various wards and departments. The hospital also has rounded the clock emergency services.

The drug center in hospital premises works round the clock and supplies drugs to patients at rates cheaper than those in the market.

For more details about the hospital please visit its website: www.jsshospital.in.

Details of the courses

Program	BBA in Hospital & Health System Management (Honors)
Total admissions per year	60
Course duration in years	Full Time : 3 Years (6 Semesters) 4 Years (8 Semesters) Honors
Medium of Instruction	English
Commencement of the Academic year	Will be notified on the website

Admission Procedure

The process of online registration & submission of online application form and Instruction:

1. Candidates are advised to read the Information Bulletin carefully before starting “online registration and filling of online application form” and ensure that no column is left blank.
2. Candidates have to provide all the information required for each entry during filling of online application.
3. Candidates can register for admission to BBA Programs only through “Online”.
4. Before filling application form, please scan and store the 10th marks card, 12th marks card, other required documents, latest Photograph and Signature as separate files in JPG/PDF format only. The same needs to be uploaded as required during the ‘On-line Application’ process.
5. JSS Academy of Higher Education & Research - Information Bulletin is available on website and the same can be downloaded from the Website: www.jssuni.edu.in
6. Registration and submission of online application form may be made by accessing JSS Academy of Higher Education & Research Website: www.jssuni.edu.in and Instructions for Online submission of Application Form are available in the Information Bulletin.
7. Online registration and online submission of applications can be accessed from 01.03.2024 (Friday) from JSS Academy of Higher Education & Research website. www.jssuni.edu.in
8. The prescribed application fee of Rs.1000/- should be remitted through payment gateway provided using a debit card (issued by a bank in India) OR a credit card OR through internet banking. There is no provision for Offline payment.
9. Candidates should take the printout of the application form on A-4 Size sheet of paper. Affix the original passport size photo and the same should be produced during document verification at the time of admission process along with originals.
10. Candidates are requested NOT TO SEND PRINT OUT of the online application and any other document to the JSS Academy of Higher Education & Research office.
11. Selection will be made on the merit based on marks secured in qualifying examinations in relevant subjects conducted by various Universities.
12. Seat will be allotted to the eligible candidates, subject to pass in interview as per JSS Academy of Higher Education & Research policy.
13. The admission will be done at JSS Academy of Higher Education & Research, JSS Medical Institutions Campus, Sri Shivarathreeshwara Nagar, Mysuru – 570 015, Karnataka.
14. His / her admission to the course will depend upon the fulfilling all eligibility criteria at the time of admission.
15. At the time of reporting for the admission, the candidate is required to produce the documents (original and three sets of photocopies) list mentioned above. If the candidate is admitted to the course, these documents will be retained by the institution till he / she completes the course. If the candidate fails to produce all or any of the documents listed mentioned above he / she will instantaneously forfeit his / her claim for a seat.
16. The JSS Academy of Higher Education & Research website: <http://www.jssuni.edu.in> updated regularly. The JSS Academy of Higher Education & Research suggests all candidates to visit it frequently for relevant information.

Instructions to the Candidate

Admissions :

70% of seats will be admitted to the course, BBA on the basis marks secured in qualifying examinations in relevant subjects conducted by various Universities.

15% of total seats are reserved for NRI / Foreign Nationals.

15% of the total seats are reserved for Institutional Preference (IP).

Qualifications/Eligibility

Requisite qualification for admission to BBA (Honors) Program

- The candidate seeking admission to any of these courses should have passed the Higher Secondary Certificate Examination 10+2 / PUC II / HSC or the Indian School Certificate Examination (ISCE) or any other examination equivalent to 10+2/ HSC examination of any recognized Board / University from any School / Colleges in India / Abroad after 12 years of study.

OR

- Pre-Degree course from a recognized University considered as equivalent by JSS AHER, (Two years after ten years of schooling).

Documents to be produced in original at the time Admission

1. S.S.L.C./Equivalent examination marks card.
2. 12th P.U.C./Equivalent examination marks card.
3. Transfer Certificate
4. Migration Certificate
5. Conduct Certificate
6. Photo identity (e.g. Aadhaar Card/ passport/voters card/pan card/driving license)
7. Foreign nationals seeking admission should obtain eligibility certificate issued by JSS Academy of Higher Education & Research
8. Six passport size photographs of which one to be affix to the application form in space provided.
9. Identity Proof (Aadhaar Card copy only)
10. PAN card and Aadhaar card copy of the parent.

Note on Online Application Procedure

Candidates have to register and enter the application details through online to become eligible for admission to BBA course for the academic year 2024. Please note the following:

- Online registration and application are a user-friendly process.
- First, candidates have to register their names providing requested detail in the first step of the online procedure and after getting login details, candidate can login and fill up the online application form through JSS AHER website: www.jssuni.edu.in
- **Before filling application form, please scan and store the 10th marks card, 12th marks card, other required documents, latest Photograph and Signature as separate files in JPG/PDF format only. The same needs to be uploaded as required during the 'On-line Application' process.**

- Most of the fields will be only a selection from the readily available information; and all the fields are self-explanatory with dropdown menu the candidates have to select the suitable / appropriate items from the drop down list wherever applicable.
- The candidates have to select the declaration after confirming themselves that there are no changes to be incorporated or all the entries made by them in the online application are correct.
- After declaration by the candidates, the prescribed registration fee should be remitted through payment gateway provided using a credit card OR a debit card issued by a bank in India OR through internet banking.
- Once the declaration is done, there is no provision to change / edit / delete / add any information to the entries already made by the candidates.
- Candidates are informed to make sure that the entries made before declaration are correct.
- After completion of all the processes, the candidate must ensure that a print out of his/her application is to be downloaded and produced at the time of entrance test & counseling along with required documents.
- Please note that, the registration/application fee paid is **NON-REFUNDABLE**.

Method/ Steps for Applying

The finally submitted application details through online by the candidates will be the candidate's data for all further processing in the JSS AHER computers. Therefore, the candidates are advised not to make any mistakes while making entries in the form and upload all the Documents, Photograph & Signature in support of their claims to the filled application form, Candidates are requested not send print out of the online application and any documents to the JSS AHER office.

Steps to follow

Step 1: Candidates are required to select and click on "Admission notification" on the home page by browsing URL on Website <http://jssuni.edu.in> & Select < Apply Online >

Step 2: Candidates are required to register their name by selecting the course from the drop down list and providing all the required information for registration process. After successful registration, a registration number will be displayed on the screen. The system generated email will be sent to their registered email-id.

Step 3: Candidates are required login to the system with the user ID, DOB & verify the details by entering verification code.

Step 4: Once the candidates complete the student information entries, they will have to upload the 10th marks card, 12th marks card, other required documents, photograph & Signature in the given link and proceed for payment.

Step 5: After completion of online payment, a hard copy of the application form will be automatically generated with the JSS AHER application number.

Step 6: Candidates have to take the printout of the application form on A-4 Size sheet of paper. As per the instructions given on the printed application form, the same copy should be retained with the candidate and same may be submitted at the time of document verification/admission.

How to fill Online Application Form

After successful registration, the candidate / user will be directed to **application for admission to BBA course Page**. All the fields / items in this page are mandatory. The candidates have to enter their details and name, Date of Birth, Father's Name, Mother's Name as it is in the SSLC / 10th Standard Marks cards as these items will be carried for further processing. **[NOTE: All the fields in this form are mandatory and have to be filled]**

Upload of Photograph and Signature

The applicant should upload their photographs in an online application entry, the applicant should scan their passport size photograph in .jpg format and make available for uploading with the following specifications.

Photograph of the candidate

- Width = 3.5 inches, Height = 4.5 inches, Resolution = 200 X 200 dpi and the file size should be less than 50kb.

Signature of the candidate

- Width = 3.5 inches, Height = 1.5 inches, Resolution = 200 X 200 dpi and the file size should be less than 50kb.

International students

The office of JSS Academy of Higher Education & Research caters to international students aspiring for admission to JSS Academy of Higher Education & Research. To check if you are an international student, please refer to the categories listed below:

Categories under International Students Admissions

- **Foreign National (FN):** (At the Undergraduate / Postgraduate level): A student is eligible to apply as a Foreign National (FN) if he/she holds a foreign passport.
- **Person of Indian Origin (PIO):** (At the Undergraduate / Postgraduate level): A student is eligible to apply as a Person of Indian Origin (PIO) if he/she has a PIO card and is a citizen of a country other than India.
- **Non-Resident Indian (NRI) :** (At the Undergraduate Level): A student is eligible to apply as a Non-Resident Indian (NRI) if he/she has appeared for the last qualifying exam (equivalent to Indian 10+2) outside India. A student is eligible to apply as a Non- Resident Indian (NRI) if he/she has appeared either for the 10+2 (equivalent to the Indian 10+2) examination or Graduation outside India. It is mandatory for one of the two qualifying examinations to be given outside India.

Assistance/Facilities to Candidates

- The JSS Academy of Higher Education & Research has made the following arrangements in order to provide timely information to the candidates:
- The Help desk telephone number is 0821-2548416/400. The Help desk is operational from 10:30 am to 5:00 pm, Monday to Friday, and from 10:30 am to 1:30 pm on Saturdays. The Help desk is not operational on Sundays and other public holidays.
- Candidates can send their queries to the Help desk admissions@jssuni.edu.in
- The JSS Academy of Higher Education & Research has set up a website: www.jssuni.edu.in to facilitate information dissemination among the candidates.

No personal Queries will be entertained. The communication can be made only through Phone, Fax or Email.

Please Note

- The JSS Academy of Higher Education & Research and its constituent colleges do not have any agents, liaison/admission offices, representatives or any other office/s other than the office mentioned in this brochure. Candidate/s is requested not to depend upon or deal with any person or organization/s claiming to be associated with the JSS Academy of Higher Education & Research activities or claiming to help with admissions or entrance tests. JSS Academy of Higher Education & Research will not be responsible for the

same.

- www.jssuni.edu.in is the only official website of the JSS Academy of Higher Education & Research and is not responsible for information available on other websites / elsewhere.

Fee structure

Semester wise Fee Structure for Indian/ SAARC Students in Indian Rupees				
Sl. No.	Semester of the course	Tuition fee (Rs)	Other fee (Rs)	Total fee (Rs)
1	1st Semester	27,500 /-	*17,950 /-	72,950 /-
2	2nd Semester	27,500 /-		
3	3rd Semester	27,500 /-	*12,200/-	67,200/-
4	4th Semester	27,500 /-		
5	5th Semester	27,500 /-	*12,200/-	67,200/-
6	6th Semester	27,500 /-		
BBA (Honors)				
7	7th Semester	27,500 /-	*12,200/-	67,200/-
8	8th Semester	27,500 /-		

*Other fees shall be paid along with the odd semester tuition fee.

Annual Fee Structure for NRI/Foreign Nationals in USD

Sl. No.	Semester of the course	NRI/ Foreign Nationals (USD)
1	1st Year	2100
2	2nd Year	2100
3	3rd Year	2100
BBA (Honors)		
4	4th Year	2100

- Refund of Fees: As per JSS Academy of Higher Education & Research rules.
- Hostel facility is available both for boys and girls. The candidates desirous of seeking admission to hostels will have to apply in prescribed form. The hostel fees shall be charged separately.
- Differences of opinion and disputes arising in the interpretation and implementation of the clauses in the brochure, if any, will be referred to the Registrar, JSS Academy of Higher Education & Research, Mysuru, and his decision shall be final and binding on all concerned.

Legal Disputes

- All legal disputes if any pertaining to admission or Counseling shall be subjected to jurisdiction of appropriate courts including the consumer's form in city of Mysuru only.

Ban on Ragging

- Ragging is a criminal offence as per Karnataka Educational Act 1983 and Hon'ble Supreme Court of India. JSS Academy of Higher Education & Research ensures strict compliance on the prevention of Ragging in any form.

Definition

- "Ragging" means causing, inducing, compelling or forcing a student, whether by way of a practical joke or otherwise, to do any act which detracts from human dignity or violates his person or exposes him to ridicule or to forbear from doing any lawful act, by intimidating, wrongfully restraining, wrongfully confining or injuring him or by using criminal force to him or by holding out to him any threat of such intimidation, wrongful restraint, wrongful confinement, injury or the use of criminal force. Supreme Court of India has defined ragging as a criminal offence.

Penalty for Ragging

- No person who is a student of an educational institution shall commit ragging. Supreme Court of India has ordered that "if any incident of ragging comes to the notice of the authority, the concerned student shall be given liberty to explain and if his/her explanation is not found satisfactory, the authority would expel him/her from the institution".

Warning

- No leniency will be shown to the offenders involved in ragging. All students are requested to note and cooperate in keeping our university and its constituent colleges free from ragging.

